

Felpreva®
we speak cat



**Just
4 times
a year**

All-in-one parasite control

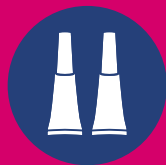


3 MONTHS' flea & tick protection
PLUS treatment against roundworm, tapeworm
& ear mites, **ALL** in a **SINGLE** spot-on

vetoquinol
ACHIEVE MORE TOGETHER

We believe parasite protection for cats should be straightforward...

VETS



Vets are often faced with the **complexity of combining** parasiticide treatments



They are seeking products that are **easy to administer** and **cover all relevant parasites**¹



CAT OWNERS



43% of owners say they feel **guilty, stressed, or worried** about giving medication to their cats²



1 in 2 find having to administer **more than one product** to be **confusing**²



65% of cat owners would **prefer** to treat for parasites **every 3 months**³



Vets and cat owners are seeking a product that offers to **make their life simpler...**

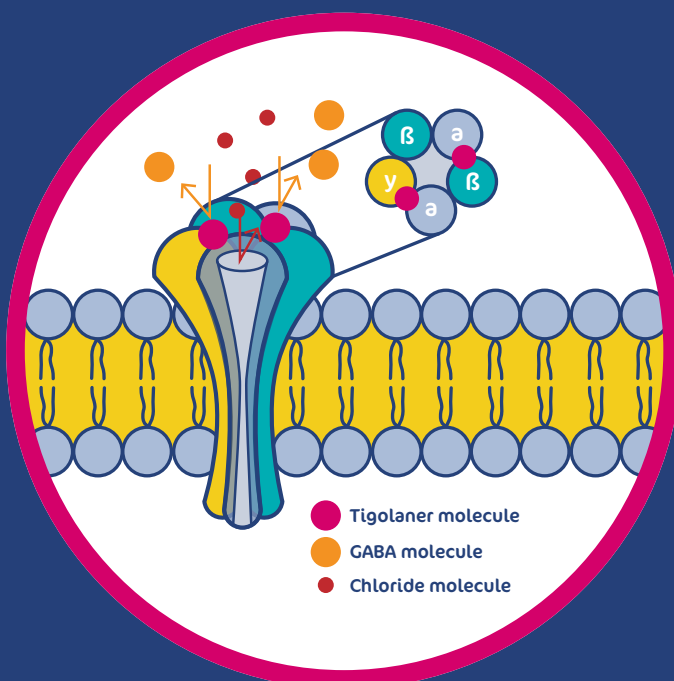
We believe cats deserve more from parasiticides, so we made a simple convenient solution exclusively for cats



- ✓ An **innovative combination** of active ingredients; **tigolaner**, **emodepside** and **praziquantel**, developed specifically for cats
- ✓ Treats and protects against fleas and ticks for 13 weeks – **the longest duration of action compared to other feline endectocides**
- ✓ Treats ear mites and all major types of endoparasites in the UK – **including tapeworm**
- ✓ **Easy to apply** spot-on formulation
- ✓ **Fewer applications** – aiming to reduce the stress

Tigolaner

- First active pharmaceutical ingredient of the ispyrazole chemical class
- Treats and protects cats against fleas and ticks for 13 weeks
- Effective against mange mite and ear mite infections in cats
- Compared to other active ingredients, tigolaner has a longer duration of action

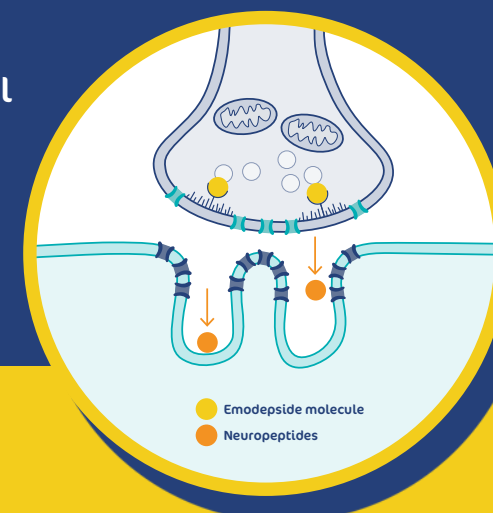


Tigolaner mode of action

- Tigolaner molecules inhibit gamma-aminobutyric acid (GABA) receptors in fleas, ticks and mites
- Receptor inhibition disrupts the parasite's nervous system function, causing death

Emodepside

- Effective against larval and adult roundworm and hookworm
- Effective against adult lungworm

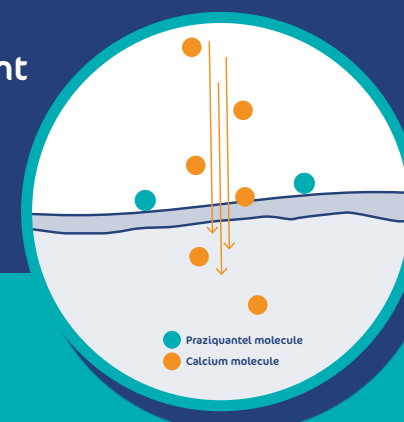


Emodepside mode of action

- Emodepside molecules act at the neuromuscular junctions of lungworm, roundworm and hookworm, stimulating their pre-synaptic receptors
- This causes the release of inhibitory neuropeptides into the synaptic gap, leading to paralysis and death

Praziquantel

- Trusted tapeworm ingredient
- Effective against adult tapeworm*



Praziquantel mode of action

- Praziquantel molecules are rapidly adsorbed onto the surface of tapeworm, where they change the calcium permeability of the parasite's membrane
- This results in severe damage, contraction and paralysis, disruption of metabolism, and finally parasite death

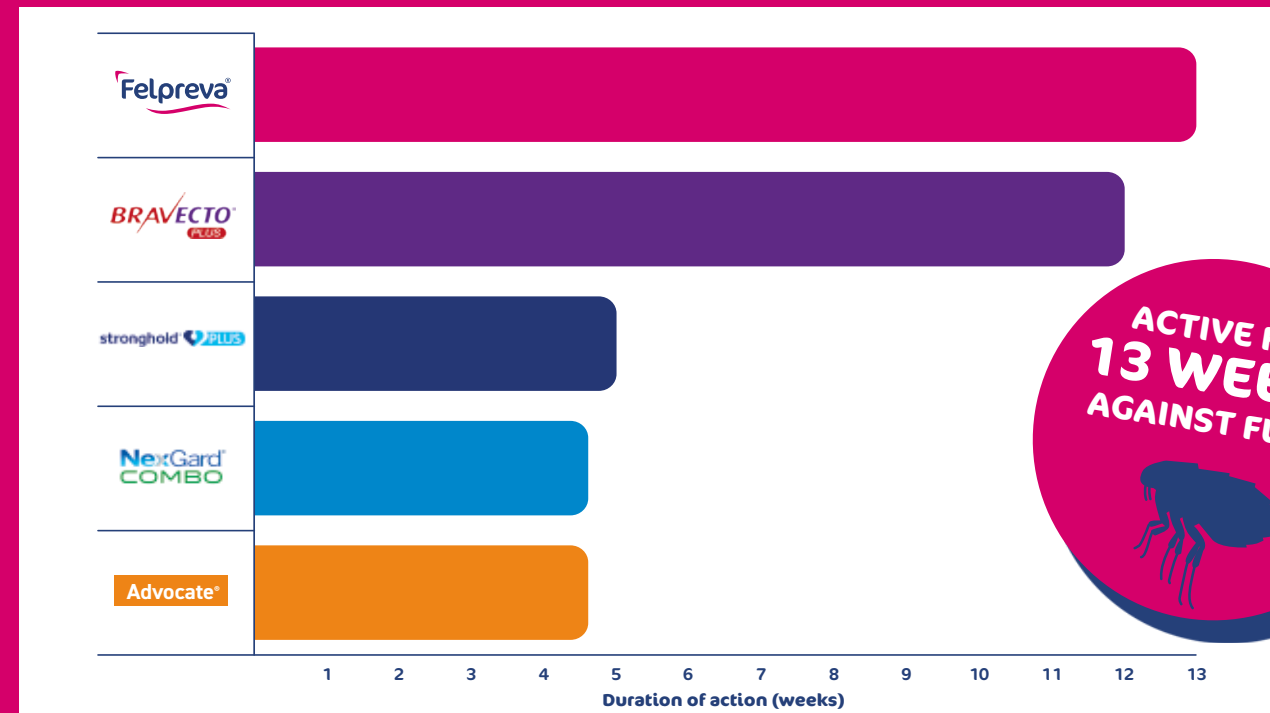
* and immature adults of *D. caninum*

Treats **ALL** major types of feline parasites in the UK

Felpreva® covers a broad spectrum of external and internal feline parasites, to provide an all-in-one treatment option.



Longer lasting action means fewer doses



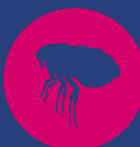
ACTIVE FOR
13 WEEKS
AGAINST FLEAS



Note: graph only shows duration vs fleas, for full product information see relevant SPCs

Ectoparasite coverage with a **SINGLE** spot-on

Tigolaner



FLEAS *Ctenocephalides felis*

Existing flea infestations: Killed within 12 hours

New fleas: Killed within 8 hours for 1st 2 months, within 24 hours for month 3

Persistent action for 13 weeks: Can be used as part of the treatment strategy for FAD



TICKS *Ixodes ricinus* & *Ixodes holocyclus*

Existing tick infestations: Killed within 24 hours

New ticks: Killed within 48 hours

Persistent action for 13 weeks



MITES *Otodectes cynotis* & *Notoedres cati*

Treat with a single dose: Treatment success should be determined after 4 weeks

Endoparasite treatment also included

Emodepside



ROUNDWORM

Toxocara cati (mature adult, immature adult, L4 and L3) & *Toxascaris leonina* (mature adult, immature adult and L4)



HOOKWORM

Ancylostoma tubaeforme (mature adult, immature adult and L4)



LUNGWORM

Aelurostrongylus abstrusus (adult) & *Troglostrongylus brevior* (adult)

Praziquantel



TAPEWORM

Dipylidium caninum (mature adult and immature adult) & *Taenia taeniaeformis* (adult)






An impressive line-up...

Felpreva® spot-on is available in presentations suitable for small, medium and large cats.



Each Felpreva® spot-on applicator delivers:

| | <div>  Small Cats (1.0-2.5kg) </div> | <div>  Medium Cats (>2.5-5kg) </div> | <div>  Large Cats (>5-8kg) </div> |
|-----------------------|---|--|---|
| Volume unit dose (ml) | 0.37ml | 0.74ml | 1.18ml |
| Tigolaner | 36.22mg | 72.45mg | 115.52mg |
| Emodepside | 7.53mg | 15.06mg | 24.01mg |
| Praziquantel | 30.12mg | 60.24mg | 96.05mg |

Only ~one more drop of liquid than Profender®

90% of cat owners say they would likely use a product that fights against all parasites and is only administered every 3 months²

For too long parasite protection for cats has been an afterthought... so we put cats at the top of our agenda

Designed to reduce the stress felt by pet owners²

Active for 13 weeks against fleas and ticks

Plus treats roundworm, tapeworm and ear mites in a single spot-on

Just 4 times a year!

A simple solution - encouraging pet owner compliance

Helps alleviate the confusion posed by parasiticide product combinations²

Owners more likely to join a healthcare plan²





**Ready to
make parasite
control easy
for cats?**

**Talk to your Territory
Manager or get in touch!**

☎ 01280 814500

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REFERENCES

1. Tigo/Prof: Market potential of a new endectocide for cats, SKOP0S, 122019
2. Vetoquinol UK Felpreva research report, 4Media, 062021
3. MBC2104 – Felpreva Cat Owners Research, Sept 2021, SAPIO

Felpreva is a registered trademark of Vetoquinol. Other parasiticide brands referred to are registered trademarks of their respective companies; see datasheets at www.noahcompendium.co.uk. Felpreva® contains tigolaner, emodepside and praziquantel (POM-V). See the datasheet at www.noahcompendium.co.uk. The SPC and further information is available from Vetoquinol UK. Advice should be sought from the medicine prescriber. Use medicines responsibly – see www.noah.co.uk.

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